

## **Historic, Archive Document**

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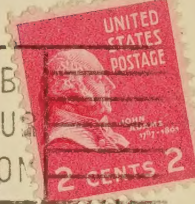
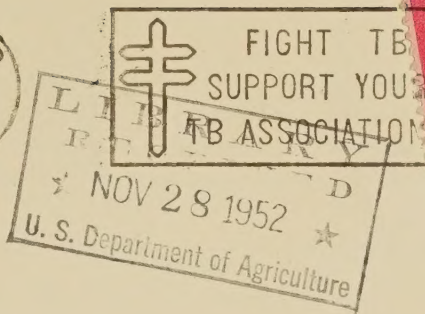
62.41

=1952

**Savings  
for You**  
ON  
**GLADIOLUS  
BULBS**  
BY TAKING ADVANTAGE  
OF PRICES OFFERED  
IN THIS LIST

*Lewis E. Beals*  
"The House of Glads"

2402 ASHMAN STREET  
MIDLAND, MICHIGAN



Mr. Ralph K. Shaw, Librarian  
U.S. Dept. of Agriculture  
Washington 25, D.C.



**THE BULBS** — are all grown on sand loam soil, and state inspected and disease free. Every effort is made to ship quality stock, true to name. If for any reason you are not satisfied, let us know and we will make adjustment to your satisfaction.

**ORDERS** — are cash with order or 25% down, balance before shipment. Orders of \$2.50 or more shipped prepaid. We aim to put in some extras on all orders—the larger the order the more extras. All orders filled in the order they are received. You are mailed a confirmation of order the same day it is received.

**SUBSTITUTION** — Please indicate on the order if we may substitute size or variety in case we are out of what you order. We do not substitute unless you tell us to.

**SIZES** — Large bulbs are 1 1/4" in diameter or over, medium are 3/4" to 1 1/4", small are under 3/4". Bulblets are hand selected — approximately 100 to a packet.

#### GROUP A

Bulbs in this group are priced as follows:

Large — 2 for 25¢; 10 for \$1.00; 25 for \$2.00.

Medium — 3 for 25¢; 10 for 70¢; 25 for \$1.50.

ABU-HASSAN, dark violet blue.

ALPINE, early ruffled white.

BLAZE, clear light red.

BOULOGNE, dark wine red.

BURMA, ruffled deep rose.

BEAUTY'S BLUSH, soft blush pink.

BLACK OPAL, dark black red.

BLUE BEAUTY, fine medium blue.

BUCKEYE BRONZE, rich bronze brown.

DAISY MAE, beautiful orange pink.

DIEPPE, beautiful salmon scarlet.

ELIZABETH THE QUEEN, fine ruffled lavender.

GLAMIS, ruffled salmon pink.

GOLDEN ARROW, clear light yellow.

HIGH FINANCE, orange gray smoky

HUNTRESS, early lavender pink.

KING LEAR, large royal purple.

LADY JANE, chartreuse cream.

LANCASTER, dark ruffled purple.

LAVENDER AND GOLD, just like its name.

LEADING LADY, large creamy white.



## Here's the Plan!

By placing your order now you may take a 20% discount from all prices listed in this folder, except those specials marked NET—the discount has already been figured on them.

You may work this discount two ways:

1 — By sending your order and money for bulbs as listed in this folder less your discount of 20% — or —

2 — You may send me a check for whatever amount you wish — I will send you a credit memo — and then you may select your bulbs from my spring retail price list to the extent of 20% more than you check.

It will pay you to use this plan, both from the savings angle and because of the fact that bulbs are in rather short supply this year and prices may advance.

This plan is good only on orders accompanied by check and received by Dec. 31, 1952.

**Mail your order today.**

#### GROUP A (continued)

LOVELINESS, tiny soft pink.

MALTA, large begonia rose.

MANCHU, brilliant orange yellow.

MARGARET BEATON, large white, red blotch.

MARGARET WOOD, beautiful deep white.

MT. INDEX, early giant white.

OKLAHOMA, ruffled lavender gray.

ORIENTAL PEARL, giant cream.

PANDORA, soft geranium pink.

PHANTOM BEAUTY, soft light pink.

PICARDY, popular salmon pink.

PURPLE SUPREME, tall bright purple.

SILVER WINGS, large, beautiful cream.

SNOWBANK, large ruffled white.

SNOW PRINCESS, standard white.

SPARKS, unusual yellow, red blotch.

SPIC & SPAN, tall deep pink.

SPOTLIGHT, large deep yellow, red blotch.

SPUN GOLD, early golden yellow.

VALERIA, fine light red.

WHITE GOLD, giant cream and gold.

OCTOBER SUNSHINE, light orange.

RAVEL, unusual blue.

#### GROUP B

Large — 20¢ each; 10 for \$1.60.

Medium — 15¢ each; 10 for \$1.20.

ASTRID, beautiful light rose.

BIRCH RED, tall dark red.

FLYING FORTRESS, soft smoky gray.

FRIENDSHIP, early pink, cream throat.

GENE, clear light yellow.

LADRONE, rose scarlet, yellow throat.

SHERWOOD, ruffled deep purple.

SIBONEY, ruffled rose lavender.

SUNSPOT, light apricot buff.

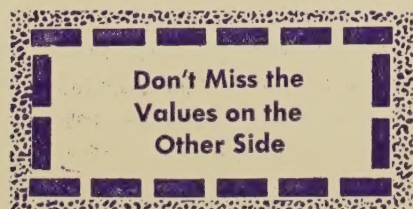
WEDGEWOOD, lavender, cream throat.

**Christmas  
Gift Special**

50 Large Size Bulbs  
10 Each of 5 Varieties  
(my selection)

Appropriately Packaged  
With Gift Card. Prepaid

**\$2.95**



### GROUP C

Large — 25¢ each; 10 for \$2.00.

Medium — 15¢ each; 10 for \$1.20.

EVANGELINE, beautiful, tall shell pink.

PARTHENIA, tall deep lavender.

PATROL, fine clear apricot.

SEQUIN, new light yellow.

### GROUP D

BRIDAL ORCHID, exhibition lavender, lg. — 50¢ each; med. — 40¢ each.

COLUMBIA, improved Corona, lg. — \$1.50 each; med. — \$1.00 each.

CONNIE G, beautiful ruffled cream, lg. — 50¢ each; med. — 40¢ each.

GAIL, tall light lavender, lg. — 50¢ each; med. — 40¢ each.

GOLD, new deep yellow, lg. — \$1.00 each; med. — 75¢ each.

KING DAVID, finest deep purple, lg. — \$1.50 each; med. — \$1.25 each.

NOWETA ROSE, sensational new rose, lg. — 50¢ each; med. — 40¢ each.

#### Special on EVANGELINE

Beautiful, tall, shell pink  
10 large bulbs  
regular \$2.00 value

**\$1.40** Net

#### Special on NOWETA ROSE

sensational new rose  
10 large bulbs  
regular \$4.00 value

**\$3.00** Net



## Super Assortment

100 LARGE SIZE BULBS

In a hand selected mixture of over 35 varieties.

Many of them varieties that will retail at 25¢ or more.

This Assortment will list in my spring price list at \$6.95.

ORDER NOW AT

**\$5.50** Net

Medium size — 100 at \$3.50 net.

50 bulbs at ½ the 100 price.



## Lewis E. Beals

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